## **FOR IMMEDIATE RELEASE:**

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## **MARKETING CONTACT:**

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# THE ROCK 'N' ROLLERS RETURN TO PALISADES CENTER TO CELEBRATE WORLD AUTISM MONTH WITH AUTISM SPEAKS

**WEST NYACK, N.Y.:** On Sunday, April 28<sup>th</sup> for World Autism Month, Palisades Center and the Greater Hudson Valley Autism Speaks chapter are inviting the local community to support and greet The Rock 'n' Rollers Band to increase global understanding and acceptance of people with autism. Autism Speaks is a national organization dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families through advocacy and support.

The Rock 'n' Rollers will return to celebrate World Autism Month with a concert filled with classic rock songs. These six teens and young adults will knock your socks off with their talent and passion for music! The Rock 'n' Rollers rehearse under the direction of Music For Life Creative Arts Therapy PLLC by music therapist, Jeffrey Friedberg MT-BC, LCAT. To learn more about the organization, please visit <a href="https://www.MusicForLifeCenter.com">www.MusicForLifeCenter.com</a>.

WHAT: The Rock 'n' Rollers Band Celebrates World Autism Month with Autism Speaks
WHEN: Sunday, April 28<sup>th</sup>, 2019 from 12:00 to 1:30 p.m.
WHERE: East Court, Level One near H&M

The Greater Hudson Valley Autism Speaks chapter serves the Westchester/Fairfield, Greater Hudson Valley, Rochester and Upstate New York communities. To learn about Autism Speaks and their mission, please visit <a href="https://www.autismspeaks.org">www.autismspeaks.org</a>. To learn more about Palisades Center's partnership with Autism Speaks, please visit <a href="https://www.palisadescenter.com/palisadescenter.speaks/">www.palisadescenter.com/palisadescenter.speaks/</a>. To learn more about other happenings at the center, please visit <a href="https://www.palisadescenter.com">www.palisadescenter.com</a>.

#### **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit <a href="www.palisadescenter.com">www.palisadescenter.com</a>, <a href="www.palisadescenter.com">www.palisadescenter.com</a>, <a href="www.palisadescenter.com">www.facebook.com/palisadescenter</a>, <a href="www.twitter.com/palisadescenter">www.twitter.com/palisadescenter</a>, or <a href="www.instagram.com/palisadescenter">www.twitter.com/palisadescenter</a>.

# **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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