FOR IMMEDIATE RELEASE:

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MARKETING CONTACT:

Catherine Horvath, Assistant Marketing Director CatherineHorvath@pyramidmg.com 845-348-1005, ext. 118



ROCKLAND FREE FAIR OPENS AT PALISADES CENTER

WEST NYACK, N.Y.: On Thursday, April 18th to Sunday, April 28th, the Rockland Free Fair will open to the public at Palisades Center for a ten-day affair of amusement rides, carnival games, and sideshow acts! Fair hours are from 5:00 to 11:00 p.m. on April 18th and 1:00 to 11:00 p.m. from April 19th to April 28th. The fair will be open on Easter Sunday.

Unlimited ride wristbands (for riders thirty-six inches or taller) are \$30.00 Mondays through Thursdays. Ride tickets are \$1.50 each, \$30.00 for twenty tickets, or \$60.00 for fifty tickets, plus one free ride. Rides take three or more tickets each. Wristbands are currently on pre-sale until the fair opens on Thursday, April 18th. To purchase pre-sale wristbands, please visit www.dreamlandamusements.com.

There is no charge for fair parking, admission, the Record and Burpee Children's Zoo, and the World of Wonders Amazement Show showcasing sword swallowers, fire eaters, knife throwers, escape artists, and other exciting acts. The petting zoo closes daily at 10:00 p.m.

WHAT: Rockland Free Fair Opens at Palisades Center
WHEN: Thursday, April 18th to Sunday, April 28th
from 5:00 to 11:00 p.m. on Thursday, April 18th
1:00 to 11:00 p.m. from Friday, April 19th to Sunday, April 28th
WHERE: Palisades Center in Parking Lot J, across from The Home Depot

For more information, please call Dreamland Amusements at (866) 666 – 3247 or visit their website at www.dreamlandamusements.com. To learn more about other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescenter, or www.twitter.com/palisadescenter.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.