



## Media Release

FOR IMMEDIATE RELEASE: April 15, 2025

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### EASTER SUNDAY HOURS OF OPERATION AT SALMON RUN MALL

*Salmon Run Mall will be CLOSED Sunday, April 20<sup>th</sup> in observance of the Easter holiday*

**(Watertown, NY)** – Salmon Run Mall will be closed on Sunday, April 20<sup>th</sup>, in observance of Easter, with the exception of Regal Cinemas and Planet Fitness.

- Regal Cinemas will offer regular showings throughout the day – click here for [SHOWTIMES](#)
- Planet Fitness will operate under reduced hours for members from 7 a.m. to 1 p.m.

With Easter landing on Sunday, April 20<sup>th</sup>, there is still some time to hop into Salmon Run Mall to visit the Bunny, located in the Court Area near Billy Beez. Visits and photos with the Bunny are available:

11 a.m. to 7 p.m. daily through Friday, April 17<sup>th</sup>

10 a.m. to 8 p.m. on Saturday, April 19<sup>th</sup>

To avoid wait time, it is recommended to secure a spot with the Bunny by visiting [Where Is Bunny - Salmon Run Mall](#). Visits are always free. There are photo packages available as well.

For more information on this and other events, sales, promotions and more, contact the Marketing Department at Salmon Run Mall at 315-788-9210 or visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com).

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

